

## Success Stories

Overview Results from company initiatives/studies

Company/Study	Summary	Results
<b>TELUS</b>	Ergonomics interventions and employee level training	76% reduction in MSD
<b>Eastman Chemical Company</b>	Ergonomics interventions and employee level training	84% reduction W/C costs
<b>Cornell University</b>	Musculoskeletal benefit of an articulating keyboard support	91% said it helped their work performance and preferred it to their previous system
<b>Human Factors</b>	Musculoskeletal benefit of an articulating keyboard support	Findings validate the use of an articulating, negatively sloping keyboard
<b>Bentzel &amp; Gootzeit</b>	Musculoskeletal benefit of an articulating keyboard support	The tiltdown keyboard position was preferred by 87% of the participants
<b>Merrill Lynch</b>	Cost benefit of ergonomic program implementation	70% decrease in MSDs
<b>American Express</b>	Cost benefit of ergonomic program implementation	80% reduction in W/C claims
<b>Navistar</b>	Cost benefit of ergonomic program implementation	65% reduction in W/C
<b>Suntrust Bank</b>	Cost benefit of ergonomic program implementation	Reduced W/C by \$2.65m
<b>New York Times</b>	Cost benefit of ergonomic program implementation	84% reduction of MSDs cases
<b>AT&amp;T Global</b>	Cost benefit of ergonomic program implementation	75% reduction in W/C costs

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Source: Humanscale's paper - Ergonomic Research Summaries

## Other intervention results

Workplace	Interventions	Measurements	Savings
<b>Dainoff – Lab keyboard</b>	Workstation set up.	5% increase in keystroke rate	
<b>Blue Cross – Blue Shield</b>	Ergonomically enhanced environment.	4.4% increase in productivity	
<b>Blue Cross Blue Shield of Kansas</b>	Program, training, workstation evaluation for all new employees, follow-up evaluation, chairs, glare screens, articulating and split keyboards, document holders, mouse rests, and different mouse varieties, workstations, indirect lighting, health and stretching programs, medical management.	CTD-related repetitive strain injury claims 103 in 1991, to 52 in 2001	Claims costs decreased \$526,000 to \$137,000 in 10 years.
<b>Blue Cross &amp; Blue Shield of Rhode Island</b>	Program, ergo teams, training, workstation changes, standardized ergo equipment.	Lost workdays 345 in 1999 down to 104 in 2000 (70 percent in one year).	Workers' Comp costs \$227,620 in 1999 down to \$26,010 in 2000 (89 percent in one year).
<b>3M office</b>	Redesigned workstations: Adjustable chairs with armrests, articulating keyboards.	64% reduction in OSHA injury and illness rate fell from 4.5 to 1.61 incidents per 200,000 worker hrs in one year.	
<b>Siemens VDO Automotive</b>	Program, training, workstation evaluations, new chairs, back cushions, lumbar supports, keyboard/mouse rests, and document holders. Frequent short exercise breaks, proper vision correction.	Workplace strain injuries decreased from 43 percent to zero. Savings of 20,000 hours per year in time previously lost to pain, doctor visits, and time off.	

## Today's Reality

Repetitive Stress Injury (RSI) is a common problem as people spend longer and longer hours on their computers at work, on the Internet, texting, and gaming. It has been proven over and over that a good part of the reason for these injuries is the poor ergonomic design of many computer keyboards. Clearly, based on the results reported above, companies are realizing real savings by investing in sound ergonomic programs that include the Goldtouch keyboard line.

Even those users who feel no discomfort today could be a ticking time bomb because the damage from RMI tends to build over time, starting as minor discomfort that barely registers, eventually resulting in a minor to serious injury.

In a blind study by VSI Risk Management & Ergonomics, an ergonomics firm located in Newark, California, of 20 government employees who began using the Goldtouch keyboard instead of standard flat keyboards in their office setting, all users, with the exception of one, instinctively figured out how to position the Goldtouch board to fit their comfort level without instruction or explanation. Neutral hand postures were obtained with 19 of the 20 users without explanation.

The Goldtouch keyboard delivers the only adjustable and widely deployable keyboard solution for a global workforce. It is never too late to understand how the right tools for work can empower a workforce, and protect employer and employee from financial and personal loss. Goldtouch can help you choose the right solutions through our experienced staff and access to leaders in the industry. In addition, we can show you clear benefits and achievable benefits with our ROI tools.

To learn more about Goldtouch solutions and how easy they can be deployed at your organization, contact Goldtouch at [512-259-5688](tel:512-259-5688) or email [sales@goldtouch.com](mailto:sales@goldtouch.com). Quantity discount programs are available.